



EXECUTIVES
IN SPORT GROUP.

Commercial Director

Loughborough /
Home Based

Excellent remuneration package



Vitality



Record numbers aged 16+ are playing netball every week

over 180,000 playing as of Dec 2016, up 16% from the previous year.

(Sport England survey)

Sold out attendances at England internationals

with over 6,000 people regularly attending fixtures in London.

Membership has increased to over
100,000 in the 2015/16 season which is an EN record.

(the current season is still taking members until End Aug)

Largest ever Sponsorship deal

signed with Vitality in July 2015.

An unprecedented 11th straight season

of the Netball Superleague being broadcast on Sky Sports.

England clashed with Australia live on BBC2 in January -

England losing to the world champions by one goal.

Liverpool hosting the Netball World Cup in 2019.

12 tailored products to encourage all ages and abilities

to take to the court from High 5 to Walking Netball.

Could your flair for commercial see you make your mark in the sporting world?

If you have a track record of delivering commercial growth in a consumer driven business and are looking for the ideal home for your entrepreneurial approach, creative flair and love of sport, consider a move to England Netball.

The National Governing body for England's biggest female team sport, England Netball has been working hard over the past few years to put, and keep, netball at the forefront of women's sport.

That hard work has paid off.





**...one million
women play
netball every
week...**

Not only do at least one million women play netball every week, but, thanks to our partnership with Sky Sports, the game is now one of few women's team sports to enjoy weekly television coverage. Looking forward, our aim is to provide our members and partners with an even better service and sporting experience in the future. That's where you come in.

Join us as Commercial Director and you could soon be devising, delivering and driving the commercial and sales strategies that will see us continue to enjoy significant growth, both in terms of our membership (which is currently around the 100,000 mark) and our income. But that's not all. We'll also rely on your knowledge of all things digital to help us better engage with members and fans of the game alike across a variety of digital channels.

One day you might be focusing on revenue growth opportunities in key market segments, the next, looking at consumer insights and how they could help shape our future commercial direction. In short, at England Netball, you won't be short of variety, or challenges.

To succeed, you'll need to be proactive, innovative and insightful, with an enviable track record in the commercial world that has seen you turn an organisation's ambitious vision into a reality. Adept at using your flair for the strategic and able to quickly gain a firm grasp of changing consumer needs, you also know how to effectively monetise the use of digital channels. What's more, having successfully negotiated at the highest level, you're able to get a variety of stakeholders on board with your ideas and vision.

You'll have key responsibility for major revenue streams including event ticket sales and will be the primary point of contact with major venues. You will also play a key role in developing England Netball's marketing strategy.



Sound like you?

How to apply:

The Executives In Sport Group are retained on behalf of England Netball to appoint the Commercial Director and a number of key additional positions within the organisation.

To apply candidates should send the following to englandnetball@eisg.com:

- Letter of application highlighting relevant experience and motivation for applying
- Curriculum Vitae
- Details of current remuneration and notice period
- Contact details for three referees (Please note they will not be contacted without your permission)

England Netball is an equal opportunities employer and welcome applications from a fully diverse range of candidates, regardless of age, gender, ethnicity, sexual orientation, faith or disability.